



Pracheta Bhanj Chowdhuri

EDUCATION

UX Design Certificate (2023) *Google-Online*

- A rigorous training designed for entry-level job readiness, including design thinking, research, low & hi fidelity design, prototyping & tools like Figma & Adobe XD.

Graphics Design (2022) *SkillShare-Online*

- A course created by Lindsay Marsh, exploring various aspects of graphic design, such as logo design, branding, magazine layout, package design and more.

Post Graduate Diploma in Mass Communication (2015) *Jadavpur University*

- A one year course giving a good overview of the five major fields, Film & broadcasting, Journalism, Marketing, Advertising & Public Relations.

Diploma in Photography (2012) *P.A.D.*

- A three year program taking through all aspects of photography, film & digital.

Bachelors in Commerce (2005) *University Of Calcutta*

EXPERIENCE

Photographer (PrachetaB. Photography)

Since December 2012 - Present

- Capture images as directed, taking all aspects into consideration, including outside lighting, shadows, and lens requirements.
- Edit and pre-edit images to ensure they are high quality and properly color corrected.
- Communicate effectively with clients or producers at all times to guarantee satisfaction and maximize chances of return business

Assistant Photographer (Arindam Mukherjee Photography)

2015-2019, 2020-2022

- Capture high resolution images for ecommerce website as per given guidelines.
- Provided assistance to photographer in all aspects, such as administration, communicating with clients, organizing equipment, and readily supplying needed tools.
- Set up camera equipment quickly and correctly.
- Performed minor editing and touching-up duties without supervision.

First Assistant (Pavitr Saith Photography)

2019-2020

- Provided assistance to photographer in all aspects, such as administration, communicating with clients, organizing equipment, and readily supplying needed tools.

Accounts Executive (Muthoot Finance Ltd.)

2011-2013

- Performed purity test on gold ornaments, which are brought in by customers for loans & processing needed formalities for authorisation of the loan.
- Disbursement of loan amount in cash or cheque.
- Role as a cashier

Sales Executive (Dupont Performance Coatings)

2009-2010

- Coordinate with distributors & dealers to generate sales.
- Responsible for business development in terms of new dealer acquisition.
- Actively involved in organizing marketing activities on behalf of the dealers & the company.

CONTACT

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SKILLS

Design

Figma

Photoshop

Illustrator

Indesign

Adobe XD

Photography

Film & Digital

Natural Light

Studio Light

Product Photography

Portrait Photography

Photo Retouching

LANGUAGES

Bengali, my native language

English, my education medium

Hindi, I learned from Bollywood

German, I started to learn.